





Let us Unite Together & Celebrate the Ancient Chit Fund System of India

CHIT FUND UTSAVA 24th JUNE 2023



Vijaykumar T C
President

KARNATAKA CHITSTERS ASSOCIATION (R)

OUR ASSOCIATION

Established in the year 1978 by Sri Basappa Shetty and Sri Gangadharaiah



KCA Served Presidents



M J Ramesh 1994-1997



D Ramachandra 1997-2002



P J Krishana Murty 2002-2007 & 2007-2012



B Shivalingappa 2012-2017



Basavalingappa 2017-2022



Office Bearers & Executive Members 2017-2022



CHIT INDUSTRY ACHIEVEMENTS

- All India Annual turnover of ₹91,000 crores.
- Karnataka Annual turnover of ₹9,000 crores.
- No. of subscribers 46 lakhs.
- > Employed more than 20,000 people in Karnataka.
- ➤ MSME & Small scale industry have been financially greatly benefited.

KCA Achievements

- > Abolition of TDS.
- Reduction of Stamp Duty up to 60%.
- > 30% abatement in Service Tax.
- Conducted various Workshops & Seminars.



OBJECTIVES OF CHIT FUND UTSAVA 2023

- > Networking with Chitsters Colleagues and several Companies (under one roof).
- > Educating Chit Fund Companies about updated Policies.
- > Exchange of Industry Ideas / Ideology/ Knowledge.
- > Enhancing the Efficiency and Professionalism the Chit Fund Industry.
- Adapting Technology for Chit Fund Industry.
- Guidance from Expert Speakers to scale up Chit Fund Companies.
- Inviting Departments Head to resolve the issues faced by Chit Fund Companies.



Program Details

10:00 AM TO 01:30 PM

Networking & Fellowship
Inauguration
Welcome Address by KCA President
Unveiling the Chit Fund Utsava 2023 Souvenir.
Speech by: RCS, Co-operative Minister, AIACF - President,
FKCCI – President, State Presidents &
KCA Past Presidents.

01:30 PM TO 2:30 PM LUNCH

02:30 PM TO 4:30 PM

Motivation Talk by Sri. V Aswatha Ramaiah
Panel Discussion
Sponsors & Donors Introduction

04:30 PM TO 05:30 PM - HIGH TEA

05:00 PM TO 06:00 PM

Entertainment Program
Felicitation to Industry Achievers



Sponsorships

Benefits for Sponsors

Best Visibility.

Networking with Valuable Companies.

Interact with Franchise and Leads in the Industry.

Sponsor's details will be printed in the Chit Fund Utsava 2023 Souvenir.

1. Title Sponsor ₹3,00,000/-

- > 1 Stall.
- > 5 Tickets.
- > Play Company Video (6 times) 1 min .
- Display of 4 Standies.
- Highlights in Invitation.
- > Background screen highlight throughout the day.
- > 5 minutes stage presentation.
- > Honoring with Memento.

2. Platinum Sponsor ₹2,00,000/-

- > 1 Stall.
- 5 Tickets.
- > Play Company Video (3 times) 1 mint.
- Display of 4 Standies.
- > Highlights in Invitation.
- > Background screen highlight throughout the day.
- > 5 min to talk.

3. Diamond Sponsor ₹1,00,000/- 4. Gold Sponsor ₹50,000/-

- ➤ 1 Stall.
- > 7 Tickets.
- > 5 min to talk.
- > Highlights in Invitation.

- > 1 Stall.
- > 5 Tickets.
- > Highlights in Invitation.

5. Silver Sponsor ₹25,000/-

- > 1 Stall.
- > 3 Tickets.
- > Highlights in Invitation.

Office Bearers 2022-25



Vijaykumar T C **President**



Manohar Mallarachappa **Vice President**



Hareesh M Secretary



Kavyanka H S **Joint Secretary**



Narendra K S **Treasurer**

Donors

1. Platinum Donor - Highest Donors

- > 10 Tickets.
- > Priority Full Page Advertisement in the Souvenir. > Full Page Advertisement in the Souvenir.
- Background Screen Display.
- > Platinum Donor Certificate.
- > Honoring with Memento.

3. Gold Donor ₹50,000/-

- > 10 Tickets.
- Full Page Advertisement in the Souvenir.
- Gold Donor Certificate.
- Honoring with Memento.

2. Diamond Donor ₹1,00,000/-

- > 10 Tickets.
- Background Screen Display.
- > Diamond Donor Certificate.
- Honoring with Memento.

4. Silver Donor ₹25,000/-

- > 5 Tickets.
- Half Page Advertisement in the Souvenir.
- Silver Donor Certificate.
- Honoring with Memento.



Advisory Committee Members 2022-25



Krishna Murthy P J



Basavalingappa Shavanthgiri



Suresh V



Govindan Kutty R



Executive Committee Members 2022-25







Aravind S Hooli M Somashekar Maheshkumar S B Nagendra V Mali Prakash S A











Panduranga K Prakash Reddy N P Ramesh Bhat



Rajesh



Sharanbasavaraj C Patil Shabarinath M K





Sowmya



VK Lokesh



V Devarajan



Venkateshaiah D M



Veeresh M G **Administrative Officer**

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7 hank Now

GHIT FUND GUISSON 24th June